

## GETTING STARTED

As you begin building your JUAKALI YOUTH ENTERPRISE LTD informative business, it's important to build at your own pace. However, there are certain steps and strategies that can accelerate your growth.

By following this roadmap, you have a greater chance at success. And, when you succeed, you will be able to attract others to the company's opportunity. The strategies contained in the JUAKALI YOUTH ENTERPRISE LTD Roadmap are part of a system that has been proven for decades.

We know what works, and we are here to share it with you. This system can work for you, exactly like it's worked for thousands of others worldwide, but it requires commitment and hard work.

Success doesn't come overnight, but it can come if you dedicate yourself to this roadmap. Rest assured that you are modeling your activities after those who have already achieved the highest levels of success in this industry. The system found in this booklet is simple and powerful.

## YOUR FIRST 48 HOURS

It's crucial to get started correctly. Your first 48 hours are very important. Here are some key activities you should begin doing right now:

1. Get Started: If you haven't enrolled already, enroll as a member by registering we going to give you a membership number. You will be given a membership card after being registered in the system.
2. Start giving this information to people: Don't wait—do it right away! Always remember, the **tongue** has no bones but is strong enough to break a heart.
3. Start earning immediately after your registration: You need to become a product of the product! Out of words = out of our business goal and mission.
4. Review the Roadmap Booklet: Read through this booklet and become familiar with it so you can teach this system to your friends and relatives.
5. Start Building: Ignorance on fire is better than knowledge on ice. Begin gathering new business links. 6. Join Our Official Facebook Group: This is a great way to stay connected with the company and team communications. We will inform you after creating it through SMS, emails, what Sapp and YouTube.

## DEVELOP A WINNING MINDSET

What is a winning mindset? This business is 90% mental, and 10% skill building. If this is your first time in network marketing, you will likely need to unlearn most of what you already know.

Being excited isn't enough to be successful in this business of verbal referral as you earn; there must be a complete mental shift in the way you think because success is based on relationships and personal development. You need to create a winning mindset!

Stop listening to broke people. Get rid of all the distractions. Avoid the drama. Start informing people and developing yourself. You'll soon realize that your income will never outgrow your personal growth! Becoming successful in Network Marketing isn't like working a traditional job, or starting a traditional business.

It's different, and it requires a certain type of mindset to succeed. If you can master this now, you will benefit for life. Once you change your mindset, you'll change your life! Here are some ways to help you develop a winning mindset:

- Know your WHY behind building your JUAKALI YOUTH ENTERPRISE business
- Set realistic goals and stay consistent
- Create a plan of action to achieve your goals
- Always be positive, regardless of your situation A winning mindset requires commitment to your JUAKALI YOUTH ENTERPRISE business goals, over a consistent period of time. When you focus on your goals and developing your mindset, the sky is the limit.

Imagine living the life of your dreams: A life without any barriers. A life where you have freedom of choice. A life with financial freedom and security. A life where you can choose who you want to spend time with, where you go out to eat, where you travel to, what charities you want to give back to, what can you want to buy, or what house you want to live in.

Imagine a life where you are in total control. All of that is possible with a winning mindset, and your journey begins now.

## **A MINDSET SHIFT**

it's time for a complete mindset shift. As you learn to develop a winning mindset, you will realize your true potential and success. Your health, wealth, and quality of life will start to improve. We are going to show you some of the ways you can develop a winning mindset so you can unlock the secrets to success in this business sharing information as you earn.

**BE COMMITTED** It may sound simple, but the fact is that the majority of people in this industry fail. Not because of the company, but because they quit. Please, Staying committed to your goals and never quitting the business is the true secret.

Winners never quit, and quitters never win! Starters are common, but finishers are rare. Success in JUAKALI YOUTH ENTERPRISE is a 1-2-year plan. Work it for 2-5 years, and look back at the lifetime of success you've created.

## **AVOID NEGATIVE PEOPLE**

No matter what you say or do, you will run into negative people. People will try to put you down and discourage you, whether it's about the hardness of convincing people or network marketing in general. It's all part of the game.

We have found that those who align themselves with negative people always wind up falling short. Either they quit the business too early, or they attract more negativity into their business.

Those who align themselves with positive and uplifting people, create a healthy business environment, which leads to growth, and residual income. If you want an event to happen, run an event. Remember, your success is dependent upon you, and you only. Never speak poorly of your up line or other leaders in the business sector.

## **EXPOSE, EXPOSE, EXPOSE!**

Yourselves to people. There's only one way to make money in this business, and that's exposures! The more people you expose to the business, the more money you make. If you talk to a lot of people, you will make a lot of money.

We always say, "Double digits a day keep the commission checks on their way. "Very soon we will create an online referral link to social media. Make sure you are using your online marketing system and making it a priority to expose NEW people to the business every day.

Once you are comfortable talking to one new person a day, then try talking to 10 new people a day, then 100, and so on. Work your way up and teach many people about the benefit of our company

## **BE HONEST**

Strive always to be honest in your referral business. It's crucial to your credibility and reputation, as well as to the N.G.Os image and reputation. The truth is good enough! You don't need to lie or exaggerate the truth to get others started when you are prospecting. Always do what's right, and try not to be deceptive. People will respect that from you, and you'll attract more like-minded individuals.

## **KNOW YOUR WHY**

As you build our business, knowing your why could be your single most valuable asset. Whether you are here for financial freedom, time freedom, or giving back to charity, it's important to know your why, and write it down.

Your why is what fuels you to build your business daily. It's what gets you through the ups and downs. The biggest reason people fail is because when challenges arise, they focus on the negative. Or, they make excuses for why they are not winning.

Successful people focus on their WHY, because when the reasons you are here are strong enough, NOTHING can stop you from achieving them. Here are some of the “Whys” that may have motivated you:

- Firing your boss
- More time with family Freedom
- Funding your child’s college tuition
- Buying a home
- Helping others
- Not living paycheck to paycheck because we are targeting to open an official account after registering in future
- Taking your dream vacation
- Financial security
- Retiring early

## **SUCCESS IS A CHOICE GET STARTED TODAY!**

So, there you have it! At this company, we strongly believe that success is a choice. We’ve provided you a roadmap to Super Affiliate—the question is, what are you going to do with it? This system is based on time-tested and proven principles.

If you follow the roadmap laid out and commit to this business long- term, you will achieve your “Why.” We know you can do this, and we are rooting for you.

So don’t wait or hesitate. Get started today! On behalf of the entire JUAKALI YOUTH ENTERPRISE LTD we’ll see YOU at the TOP INTERMS OF HEALTHY AND WEALTHY!

## **WHO CAN JOIN?**

- Individuals
- Registered cooperatives societies and companies
- Organizations, school, businesses, institutions and churches
- Self-help groups.

## **FUTURE BENEFITS**

- You shall be enhanced to Financial Services
- You shall Financialize Revolution in your entire family members and generation
- You shall be enhanced to credit score in any financial institution
- You shall be accessed to unsecured loans after being a member for 3 months.
- You shall be self-employed and work at your own part time especially in online referral
- You shall earn money while at asleep through referral codes.
- You shall be Provided to **personal loans, commercial loans, and mortgage loans** (typically loans to purchase a home, property or business)
- You shall be Keeping your money **safe** while also allowing withdrawals of the commission when needed

- You shall be Provided wire transfers of funds and **electronic fund transfers** between banks and Mpesa
- You shall be Provided to **internet banking** system to facilitate you to view and operate your respective accounts through the internet
- You shall be linked to Sell investment products like mutual funds Etc.
- MANY OTHERS.

## HOW TO REGISTER USING THE APP

- 1) Go to play store or app store or Huawei app gallery and download our app
- 2) Click on register at the right side of the page
- 3) Enter your details; phone number, ID number, emails, and your membership number if you have any.
- 4) You will receive an SMS confirmation code on your phone number to activate
- 5) Login and set your own 4-digit pin.

## How to register using USSD NUMBER

- Enter id/passport/service number
- Choose your pin
- Confirm your pin

## How to register at any of our Branch

- Visit your nearest branch with a valid national ID OR PASSPORT
- Pick the ticket for registration
- The customer service staff will register you and guide you on how to login.

## OUR FUTURE BRANCHES

- ✓ Western province
- ✓ Nairobi
- ✓ Central province
- ✓ Nyanza province
- ✓ Eastern province
- ✓ North Eastern province
- ✓ Coast province
- ✓ Rift Valley Province

For more information contact our contact center on:

**1ST FLOOR. QUICKMART SUPERMARKET, ONGATA RONGAI.**

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OR visit your nearest branch by doing an online search on Google